

Economy, Energy and Tourism Committee

Economic impact of the creative industries

Remit, Terms of Reference and Call for Written Evidence

Background

The creative industries sector is one of seven sectors of the economy that the Scottish Government has identified as offering particular growth potential.

Creative industries are defined as those which have their origin in individual creativity, skill and talent. They also include industries which have the potential to create wealth and jobs through the development, production or exploitation of intellectual property.

In 2012 a [report](#), commissioned by Creative Scotland and Scottish Enterprise found that the arts and creative industry in Scotland employed almost 130,000 people and had a turnover of £12.48 billion.

This inquiry will focus on the TV and film and video games industries. The Economy, Energy and Tourism Committee is seeking views from organisations and individuals from across Scotland on how best to support these industries to ensure sustainable growth.

Remit

“To consider how Scotland can grow sustainable TV and film, and video games industries.”

Terms of Reference

In conducting this inquiry the Committee is interested in receiving views about:

- The role of public sector agencies and the effectiveness of the support they provide.
- The role of private sector investment in supporting the video games and the TV and film sectors.
- How the issues that hinder the growth of creative industries can be overcome and how to capitalise on opportunities.
- How to retain in Scotland those with the necessary creative skills.
- How to support those in the TV and film and video games industries to develop business skills.
- Examples of successful international strategies for growing these sectors.

How to submit written evidence

Please use the specific issues outlined above as the basis for your submission. You may wish to respond to any or all of the specific questions. Evidence should be reasonably brief and typewritten (preferably normally no more than 4-6 sides of A4 in total).

The deadline for receipt of written submissions is Thursday 8 January 2015. Owing to the timescale normally required for the processing and analysis of evidence, late submissions will only be accepted with the advance agreement of the clerk.

The Committee prefers to receive written submissions electronically and in a form accessible using Microsoft Word. These should be sent to:

eet@scottish.parliament.uk

You may also send a hard copy of written submissions to:

Economy, Energy and Tourism Committee
Scottish Parliament
Holyrood
Edinburgh
EH99 1SP

We welcome written evidence in any language.

Policy for Handling Written Evidence

Before you submit your written evidence, please ensure that you have read our [policy on treatment of written evidence](#). Written submissions will be handled in accordance with this policy.

We would also be grateful if, when using any tables or graphics in your submission, that you include a short paragraph explaining what the table/graphic shows. This helps readers with visual impairments.

Contact

For details about the Committee's work on the Economic impact of the creative industries inquiry please contact Diane Barr, Assistant Clerk to the Committee, 0131 348 5214.