

## Education and Culture Committee

### BBC charter renewal

The BBC is invited to respond to the following questions:

1. How much in total revenue does the BBC receive from licence fee payers in Scotland?
2. How much was spent in Scotland on opt-out programmes during the following years (direct content costs only – excluding distribution, content and distribution support and general support):
  - a) 2011-2012
  - b) 2012-2013
  - c) 2013-2014
  - d) 2014-2015
  - e) 2015-2016 (forecast)
3. A figure of around £190-200m per annum is often given for total BBC spending in Scotland. What is the accurate figure for 2013-2014, 2014-2015 and the forecast for 2015-2016?
4. In the BBC's Annual Review, spending is broken down into a) content, b) distribution, c) content and distribution support and d) general support. Please can you provide the spending figures for Scotland in 2013-2014, 2014-2015 and the forecast for 2015-2016, for each of the following areas split into the four categories above;

	Content	Distribution	Content and distribution support	General support	Total
Scotland opt-out TV					
UK-wide TV production by Scotland (excluding children's TV)					
UK-wide TV production by Scotland (including children's TV)					
Radio Scotland (Annual Review figures 2014-2015)					

UK-wide radio production by Scotland					
Online services specifically for Scotland(1)					
UK-wide online production by Scotland(2)					
Educational content for Scotland					
BBC Alba (Annual Review figures 2014-2015)					

Notes:

(1) For example, [bbc.co.uk/Scotland](http://bbc.co.uk/Scotland), [bbc.co.uk/scotlandnews](http://bbc.co.uk/scotlandnews), [bbc.co.uk/scotlandsport](http://bbc.co.uk/scotlandsport), etc.

(2) For example, Knowledge and Learning, Children's etc.

5. How much has the BBC spent in Scotland, by genre as follows;

	Scotland opt out TV	UK-wide TV produced by Scotland
News and Current Affairs		
Sport		
Comedy		
Drama		
Entertainment		
Factual		
Gaelic		
Children's		
Learning		
Events		
Other		

6. In November during a speech at the Institute of Welsh Affairs conference, the BBC's Director of Strategy and Digital, James Purnell, stated that the corporation is spending £83.60 per person in Wales, £83.40 in Northern Ireland, £72.20 in

Scotland and £52.10 in England. Please provide a full breakdown showing how each of these figures was calculated.

7. Please provide a list of all UK-wide programmes produced by Scotland along with the name of the production company for 2011-2012, 2012-2013, 2013-2014 and 2014-2015.
8. UK-wide production by Scotland: In each of the years above please provide the total number of hours of genuine representation of Scotland produced (i.e. programmes which feature Scottish affairs, interviewees, artists, authors etc). What is the total monetary value, by year of this genuinely representative content?
9. What is the long-term (past 10 years) appreciation trend for the BBC in Scotland, in Wales, in England, in Northern Ireland and in the UK as a whole? How often is appreciation measured and what was the sample size on each occasion?
10. What is the long-term (past 10 years) value for money perception for the BBC in Scotland, in Wales, in England, in Northern Ireland and in the UK as a whole? How often is value for money measured and what was the sample size on each occasion?
11. The BBC Trust is currently consulting specifically on, "BBC nations' radio, BBC Alba and news and current affairs on TV and online in the devolved nations." How will the BBC Executive consult specifically on all other services received by audiences in Scotland, such as opt-out TV, network TV, network radio and pan-UK online services?
12. What methods will the BBC Executive use to ask licence fee payers in Scotland how satisfied they are with existing BBC services and how they view the BBC as a whole in the specific context of the charter review?
13. How will future funding decisions about the BBC in Scotland be made and how is Scotland represented in this process?
14. Will the BBC take a zero-base approach to funding decisions looking across all its existing services and assessing which are priorities? How will these decisions be reached? How will Scotland be represented in this process?