

Responses to supplementary questions provided by the Education & Culture Committee on 22 December, 2015

How much in total revenue does the BBC receive from licence fee payers in Scotland?

The total Licence Fee income from Scotland in 2014/15 was approximately £323m.

How much was spent in Scotland on opt-out programmes during the following years (direct content costs only – excluding distribution, content and distribution support and general support):

a) 2011-2012

b) 2012-2013

c) 2013-2014

d) 2014-2015

e) 2015-2016 (forecast)

BBC SCOTLAND - Opt Out ANALYSIS 2011/12 to

<u>Local Content by Service</u>	<u>2011/12</u>	<u>2012/13</u>	<u>2013/14</u>	<u>2014/15</u>
BBC One	41.6	39.5	41.1	49.4
BBC Two	14.1	17.3	18.9	18.5
BBC ALBA	5.0	4.9	5.2	6.0
Radio Scotland	23.2	22.4	22.6	21.7
Radio Nan Gaidhail	3.6	3.7	3.8	3.7
Online & Red Button	4.6	4.3	4.7	4.6
Scottish Symphony Orchestra	4.1	4.1	4.1	4.3
Local Content Total	<u>96.2</u>	<u>96.2</u>	<u>100.4</u>	<u>108.2</u>

Notes

This reflects the full cost of providing content services across these platforms in

Includes Commissioning Budget **BUT ALSO CENTRALISED CONTENT COSTS** such as Studios and Post Production Sports & Other Rights, Property & FM, IT & Telephony, Support & Maintenance, Content Snr Management Teams, Transmission, Media Storage, Training etc.

No forecast figure is yet available for 2015/16.

A figure of around £190-200m per annum is often given for total BBC spending in Scotland. What is the accurate figure for 2013-2014, 2014-2015 and the forecast for 2015-2016?

BBC SCOTLAND - SPEND IN SCOTLAND ANALYSIS 13/14 & 14/15

Presentation - Based on Full Cost of Service *

	2013/14	2014/15
Network Content		£'m
Television	85.1	74.1
Radio	3.5	4.9
Online	1.4	3.3
Network Total	<u>90.0</u>	<u>82.3</u>
Local Content by Service		
BBC One	41.1	49.4
BBC Two	18.9	18.5
BBC ALBA	5.2	6.0
Radio Scotland	22.6	21.7
Radio Nan Gaidhéal	3.8	3.7
Online & Red Button	4.7	4.6
Scottish Symphony Orchestra	4.1	4.3
Local Content Total	<u>100.4</u>	<u>108.2</u>
TOTAL	<u>190.4</u>	<u>190.5</u>

Notes

* This reflects the full cost of providing content services across these platforms in Scotland

Includes Commissioning Budget **BUT ALSO CENTRALISED CONTENT COSTS such as** Studios and Post Production Costs, Sports & Other Rights, Property & FM, IT & Telephony, Support & Maintenance, Content Snr Management Teams, Transmission, Media Storage, Training etc.

This focuses primarily on spend in Scotland - Further allocations of central support & distribution costs would be additional to this £190.5m and when added, would point to a total in excess of £200m

No forecast figure is yet available for the total BBC spend in Scotland for 2015/16.

In the BBC's Annual Review, spending is broken down into a) content, b) distribution, c) content and distribution support and d) general support. Please can you provide the spending figures for Scotland in 2013-2014, 2014-2015 and the forecast for 2015-2016 for each of the following areas split into the four categories above;

Notes:

(1) For example, bbc.co.uk/Scotland, bbc.co.uk/scotlandnews, bbc.co.uk/scotlandsport, etc.

(2) For example, Knowledge and Learning, Children's etc.

BBC SCOTLAND - 2014/15 Spending Figures

	<u>Content</u>	<u>Distribution</u>	<u>Content & Distribution Support</u>	<u>General Support</u>	<u>Total</u>
Scotland opt - out TV	67.9				67.9
UK wide TV Production by Scotland (including Childrens)	74.1				74.1
Radio Scotland (Annual Review figures 2014/15)	21.7	3.1	4.3	2.3	31.4
Radio Nan Gaidheal (Annual Review figures 2014/15)	3.7	1.3	0.6	0.4	6.0
UK wide Radio Production by Scotland	4.9				4.9
Online services specifically for Scotland (1)	4.6				4.6
UK wide online production by Scotland (2)	3.3				3.3
BBC ALBA (Annual Review figures 2014/15)	6	1.4	0.9	0.7	9.0
Scottish Symphony Orchestra	4.3				4.3
Local Content Total	<u>190.5</u>	<u>5.8</u>	<u>5.8</u>	<u>3.4</u>	<u>205.5</u>

Note

Distribution, Content & Distribution Support and General Support charges are allocated to Scotland specific Service Licences. As such, these charges (with the exception of Radio Scotland, Radio Nan Gaidheal and BBC ALBA) are rolled into the BBC wide Service Licences ie BBC ONE, BBC TWO etc

No forecast figure is yet available for the total BBC spend in Scotland for 2015/16.

BBC SCOTLAND - 2013/14 Spending Figures

	<u>Content</u>	<u>Distribution</u>	<u>Infrastructure</u>	<u>Total</u>
Scotland opt - out TV	60.0			60.0
UK wide TV Production by Scotland (including Childrens)	85.1			85.1
Radio Scotland (Annual Review figures 2014/15)	22.6	3.2	6.4	32.2
Radio Nan Gaidheal (Annual Review figures 2014/15)	3.8	1.4	1.0	6.2
UK wide Radio Production by Scotland	3.5			3.5
Online services specifically for Scotland (1)	4.7			4.7
UK wide online production by Scotland (2)	1.4			1.4
BBC ALBA (Annual Review figures 2014/15)	5.2	1.3	1.5	8.0
Scottish Symphony Orchestra	4.1			4.1
Local Content Total	<u>190.4</u>	<u>5.9</u>	<u>8.9</u>	<u>205.2</u>

Note

As above

How much has the BBC spent in Scotland, by genre:

	Scotland opt out TV
	£'m
News and Current Affairs	20.9
Sport	11.2
Comedy	4.9
Drama	11.1
Entertainment	1.3
Factual	10.2
Arts & Music	3.3
Daytime	0.0
Gaelic	6.0
Childrens	0.2
Learning	1.0
Events	0.0
Other	3.9
Total	74.0

**UK-wide TV
produced in
Scotland**

	Hrs
Current Affairs	38
Sport	268
Comedy	12
Drama	22
Entertainment	55
Factual	99
Arts & Music	46
Daytime	331
Childrens	69
Learning	5
Total	<u>944</u> *

* This metric is presented in hours as allocating value would, in our opinion, compromise commercially sensitive information in limited genres, for example, Sport.

In November during a speech at the Institute of Welsh Affairs conference, the BBC's Director of Strategy and Digital, James Purnell, stated that the corporation is spending £83.60 per person in Wales, £83.40 in Northern Ireland, £72.20 in Scotland and £52.10 in England. Please provide a full breakdown showing how each of these figures was calculated.

Details of the calculation are provided in the table below:

Services	Scotland	Wales	NI	England
£m				
Income (estimated)	323	186	99	3,127
Spend dedicated Services	109.7	95.4	55.8	232.4
All other BBC Service Costs (excl distribution)	241.7	140.1	81.4	2,454.6
Distribution	34.0	23.7	13.0	139.4
Total Spend on Services	385.4	259.2	150.2	2,826
<i>Spend as % of income</i>	<i>119%</i>	<i>139%</i>	<i>152%</i>	<i>90%</i>
Population	5.3	3.1	1.8	54.3
%	8.6%	4.8%	2.8%	84.1%
Total Spend per capita	72.10	83.60	83.45	52.05

Please provide a list of all UK-wide programmes produced by Scotland along with the name of the production company for 2011-2012, 2012-2013, 2013-2014 and 2014-2015.

This information is published by the industry regulator, Ofcom, on a calendar year basis. Reports for the years requested is publicly available, online, at <http://stakeholders.ofcom.org.uk/market-data-research/market-data/Made-out-of-London-TV-programming/>

The BBC Trust is currently consulting specifically on, “BBC nations’ radio, BBC Alba and news and current affairs on TV and online in the devolved nations.” How will the BBC Executive consult specifically on all other services received by audiences in Scotland, such as opt-out TV, network TV, network radio and pan- UK online services?

Consultation on the performance of BBC services is a function of the BBC Trust. In terms of ensuring that the BBC is aware of audience reaction to its output, regular research is undertaken with audiences across Scotland to assess their views of programmes and content and full cognisance is taken of external research, from organisations such as BARB and RAJAR.

What methods will the BBC Executive use to ask licence fee payers in Scotland how satisfied they are with existing BBC services and how they view the BBC as a whole in the specific context of

the charter review?

The BBC Trust, in its role in acting on behalf of licence payers, has undertaken appropriate actions to assess and understand the opinions of those who consume BBC services. This has included an online questionnaire and public meetings across the UK, the most recent of which was in Glasgow in December 2015. The BBC itself undertakes regular research with audiences across Scotland to assess their views of programmes and content and full cognisance is taken of external research, from organisations such as BARB and RAJAR.

Meetings with stakeholders, specifically to discuss Charter issues, have also taken place, most recently with groups closely involved education, religion and rural affairs. Aligned with meetings of BBC Scotland's advisory committees in these areas, the first two took place in Glasgow in October and November and the meeting of rural stakeholders took place in Aberdeen in November.

How will future funding decisions about the BBC in Scotland be made and how is Scotland represented in this process?

Funding decisions are taken through the BBC annual budget process; that is ultimately approved by the BBC Executive and the BBC Trust. The process is undertaken with full involvement of the BBC's Chief Operating Officer and the Director, BBC Scotland.

Will the BBC take a zero-base approach to funding decisions looking across all its existing services and assessing which are priorities? How will these decisions be reached? How will Scotland be represented in this process?

Funding decisions will be taken based on audience need and BBC business priorities, through the BBC annual budget process. The process is undertaken with full involvement of the BBC's Chief Operating Officer and the Director, BBC Scotland.

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