

**LANARKSHIRE NHS BOARD  
INTEGRATED CORPORATE PERFORMANCE REPORT – NARRATIVE REPORT**

<b>Subject:</b> <b>Breastfeeding</b>	<b>Executive Lead:</b> <b>Irene Barkby</b>
<b>Governance Committee:</b> <b>HQAIC</b>	<b>Author:</b> Trudi Marshall
<b>Period covered:</b> To December 2018	<b>Date:</b> 28/1/2019

**CONTEXT / BACKGROUND:**

Evidence demonstrates the key actions for increasing breastfeeding rates are appropriately delivered information in the antenatal period and skin to skin contact at birth, followed by appropriate evidence based support.

In previous years work was undertaken to develop meaningful targets at locality level across Lanarkshire. The Breastfeeding Programme for Government 2018-2021 has now been launched with the stretch aim that the exclusive breastfeeding attrition rate at 6 – 8 weeks will reduce by 10% by 2024/25.

The Maternal & Infant Nutrition Steering Group (MINSG) will review these proposals, agree appropriate targets, and determine responsibility for achievement and support arrangements. Progress will be monitored by the MINSG with biannual reports to the Child Health Commissioner’s Group. All proposals will be ratified and monitored by the Health Quality Assurance Committee (HQAC).

**HIGHLIGHTS & EXCEPTIONS AGAINST KEY ACTIONS FOR THIS PERIOD:**

Lanarkshire Breastfeeding Group has been established, providing strategic support to make breastfeeding the norm in Lanarkshire, enabling our babies to have the best possible start in life.

Two projects have been funded through Programme for Government.

1. To improve the quality and meaning of antenatal conversations
2. To achieve Neonatal Unit (NNU) breastfeeding accreditation through recruitment of an infant feeding advisor

In the recent assessment of the Health Visiting Service, NHS Lanarkshire North & South HSCP has met all of the criteria for continued UNICEF UK Baby Friendly accreditation. The report commends the staff for their work to maintain the standards established and it was clear to the assessment team that mothers receive a very high standard of care. Feedback from UNICEF highlighted that the work delivered by the Health Visitors was beyond excellent and have encouraged the organisation to go forward for Gold status. The Lanarkshire Breast Feeding Group are keen that UNICEF Gold status is achieved across the organisation and is a key agenda item for their next meeting.

The standard and condition of Breast Feeding rooms throughout the NHS Lanarkshire estate vary. The Director of Planning and Performance has agreed to work identify a Breast Feeding lead within PSSD to work with Representatives from Health Visiting, Midwifery and the Lanarkshire Breast Feeding Initiative to develop a specification for these facilities working with local managers thereafter to implement this. Contact is also

being made with the lead for the new Monklands to ensure the environment is breast feeding friendly.

A paper detailing North Lanarkshire Council's commitment to increase breast feeding rates was endorsed by the Councils Policy and Resources Committee on the 6<sup>th</sup> December. North Lanarkshire Council plan to embed supporting and enabling breast feeding within their day to day business. This includes supporting staff returning from maternity leave to continue to breast feed, building breast feeding into the education curriculum from nursery through to secondary school, ensuring all public facing NLC buildings are breast feeding friendly, inclusion within the education curriculum from nursery to high school as well as ensuring development of local community infrastructure including the £500 million community investment delivers breast feeding friendly environments throughout North Lanarkshire as standard practise. Work is underway in South Lanarkshire to explore a similar approach with the Council.

Quality improvement methodology is being utilised to focus tests of change to improve outcomes. Progress with tests of change are monitored by the MINSG who provide an update report to Child Health Commissioners group twice per year. Each midwifery inpatient, community and health visitor team are provided with reports monthly on performance against outcomes and are encouraged to develop tests which reflect their particular needs.

A second breast feeding summit is being planned for June 2019 with partners.

Current Breastfeeding Rates:

ISD Report published October 2018

- Initiation **48.8%**
- Current feeding at HV first visit **22.6%** exclusive breastfeeding, **34.6%** any breastfeeding
- Current feeding at 6-8 weeks **19.4%** exclusive breastfeeding, **26.5%** any breastfeeding

As there has been an increase in any breastfeeding at both first visit and 6-8 weeks and sustained initiation, we have seen a reduction in attrition for this year.

<b>Percentage exclusively breastfeeding at 6-8 week review</b>	Target 2017/18	2013/14	2014/15	2015/16	2016/17	2017/18
Lanarkshire	23.5%*	17.8	17.2	17.6	19.9	19.4
Scotland	33%**	27.1	27.2	28.2	30.3	31%

\* Target set locally for 2017/18

\*\* Former HEAT target, now discontinued. The last reporting year of the former HEAT target was 2010/11.

**RISK MANAGEMENT:**

Currently on a Risk Register Not on RR

Level 1 Corporate  Level 2 Operating Division  Level 3 Operating Division

Require Escalation to higher level Yes  No

**GOVERNANCE AND MANAGEMENT ASSURANCE:**

Maternal & Infant Nutrition Steering Group  
HQAIC

**STATEMENT OF ASSURANCE on PERFORMANCE MANAGEMENT:**

It is hereby confirmed that all performance shortfalls arising in this period have been reported to the HQAI Committee, and that each has an appropriate remedial action plan in place that is reported to, and will be open to further scrutiny by the Committee.

I Barkby, Director, NMAHPs

**FURTHER DETAILS:**

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