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20 March 2017

Dear Convener,

**LAUNCH OF THE REFRESHED DIGITAL STRATEGY  
“REALISING SCOTLAND’S FULL POTENTIAL IN A DIGITAL WORLD”**

I am writing to advise you about the publication of the refreshed national digital strategy which will be available at <http://beta.gov.scot/policies/digital> from 9.30 am on Wednesday 22 March 2017.

The strategy is action-focused and sets out the Scottish Government’s plans for ensuring that we put digital at the heart of everything we do – in the way in which we deliver inclusive economic growth, reform our public services, prepare our children for the workplace of the future, tackle inequalities and empower our communities.

It is a strategy for Scotland, not just the Scottish Government, and it describes a vision of Scotland as a vibrant, inclusive, open and outward-looking digital nation. The ambitions are for all parts of our society to seek and seize every opportunity to ensure everyone can benefit from the opportunities of the digital age.

**DEREK MACKAY**